

RESEARCH GUIDES

LIBRARY SERVICES DEPARTMENT

College of Liberal Arts and Sciences

Research Guides
AY 2020-2021
2nd Sem

Instructions: Use Google Chrome as your default browser and log on using your official Letran E-mail. Click on the subject title to access the Research Guide. Make sure your device is connected to the Internet.

Academic Program	AB Advertising
Subject Code	Subject Title
ADV204	<u>Art Direction Visual Brand Storytelling</u>
ADV205	<u>Branding</u>
ADV206	<u>Digital Advertising</u>
ADV202	<u>English for the 21st Century Advertisers</u>
ADV211	<u>Advertising Research 2</u>
ADV212	<u>ATL Advertising</u>
ADV210	<u>Print Production</u>
ADV203	<u>Advertising Copywriting</u>
ADV213	<u>BTL Advertising</u>
ADV214	<u>CSR and PR Advertising</u>
ADV207	<u>Social Media Tech for Communication Campaigns</u>
Academic Program	AB Broadcasting
Subject Code	Subject Title
BRD205	<u>Beat Coverage and Reporting</u>
BRD202	<u>Broadcast Principles and Practices</u>
BRD206	<u>Broadcast Radio Production</u>
BRD207	<u>Cinematography</u>
BRD204	<u>Sound Design</u>
BRD209	<u>Broadcast TV Production</u>

BRD211	Post Production
BRD212	Production Design
BRD215	Scriptwriting for Film
BRD216	Broadcast Research 1
BRD214	Philippine Historical Places
Academic Program	AB Communication
Subject Code	Subject Title
COM202	English Communication Skills for Media Communicators
COM216	Communication Thesis 1
COM212	Communication Elective 1-Creative Writing
COM210	Radio and TV Production
COM206	Social Media Principles and Practices
COM204	Communication Cognate 1 - Linguistics
COM205	Communication Cognate 2 - Amy Wheeler's Art Thinking
COM211	Communication Cognate 5 - The Theater
COM213	Communication Elective 2 - Digital Editing
COM214	Communication Elective 3 - Performance Media, Performance Art
Academic Program	AB Journalism
Subject Code	Subject Title
JRN202	Research for Journalism
JRN205	Broadcast Journalism Newsroom Management and Editorial Management
JRN206	News Editing and Production
JRN209	Communication Performance for Journalism

JRN207	News Reporting and Writing - Specialized Beat Reporting
JRN208	Photojournalism
JRN211	Research Methods 1 in Journalism
Academic Program AB Political Science	
Subject Code	Subject Title
POL205	Philippine External Relation
POL212	Politics and Development of Latin American Countries
POL209	Introduction to Political Analysis and Research (RM1)
POL210	Local Government and Administrative Laws
POL206	Politics and Governance in Southeast Asia
POL204	Ancient and Medieval Political Theories
POL211	Conflict Resolution in Case Study
Academic Program BS Psychology	
Subject Code	Subject Title
PSY206	Abnormal Psychology
PSY203	Psychological Statistics with Laboratory
PSY2111	Field Methods in Psychology (with Laboratory)
PSY213	Group Dynamics
PSY207	Industrial-Organizational Psychology
PSY208	Psychological Assessment 2 (with Laboratory)
PSY214	Research Methods in Psychology 1

Academic Program	Legal Management
Subject Code	Subject Title
LGM215	<u>Administrative Law</u>
LGM207	<u>Alternative Dispute Resolutions</u>
LGM217	<u>Criminal law with Business Cybercrime</u>
LGM218	<u>Environmental Laws</u>
LGM210	<u>Taxation Law</u>
LGM208	<u>Banking Laws</u>
LGM203	<u>Introduction to Law with Legal Research</u>
LGM209	<u>Law on Business Transactions</u>
LGM204	<u>Operations Management and TQM for Legal Management</u>
LGM216	<u>Contemporary Legislation on Business Regulations and Real State</u>
LGM219	<u>Research Method in Legal Management</u>
Academic Program	Religious Education
Subject Code	Subject Title
RE1	<u>The Catholic Faith</u>
RE2	<u>Christian Morality</u>
RE3	<u>Christian Marriage</u>
RE4	<u>The Church and Human Society</u>
RE3	<u>Christian Marriage</u>
RE2	<u>Christian Morality</u>
RE1	<u>The Catholic Faith</u>
RE4	<u>The Church and Human Society</u>

