

RESEARCH GUIDES

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College of Liberal Arts and Sciences

Research Guides
AY 2021-2022
1st Sem

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Academic Program	AB Advertising
Subject Code	Subject Title
ADV208	<u>Advertising Research 1 AY 21-22</u>
ADV209	<u>Creative Development and Execution AY 21-22</u>
ADV215	<u>Audio Production for Advertising AY 21-22</u>
ADV210	<u>Print Production AY 21-22</u>
ADV216	<u>Creative Production and Brand Content AY 21-22</u>
ADV217	<u>Data Analytics AY 21-22</u>
ADV219	<u>Media Planning and Buying AY 21-22</u>
ADV201	<u>Introduction to Advertising Concept to Content AY 21-22</u>
EMC321	<u>Literary Criticism AY 21-22</u>
ADV218	<u>IMC Advertising AY 21-22</u>
Academic Program	AB Broadcasting
Subject Code	Subject Title
BRD209	<u>Broadcast TV Production AY 21-22</u>
BRD211	<u>Post Production AY 21-22</u>
BRD212	<u>Production Design AY 21-22</u>
BRD203	<u>Broadcast Criticism AY 21-22</u>
BRD204	<u>Sound Design AY 21-22</u>
BRD210	<u>Digital Broadcast Media Promotion AY 21-22</u>
BRD217	<u>Broadcasting Media Management AY 21-22</u>

BRD201	<u>The Use of English for Broadcasting AY 21-22</u>
BRD219	<u>Directing AY 21-22</u>
BRD222	<u>Broadcast Research 2 AY 21-22</u>
BRD218	<u>Contemporary Filipino Literature AY 21-22</u>
BRD220	<u>Production Budgeting, Planning and Distribution AY 21-22</u>
BRD221	<u>Social Networks AY 21-22</u>
Academic Program	AB Communication Arts
Subject Code	Subject Title
COM209	<u>Developmental Communication AY 21-22</u>
COM203	<u>Introduction to Film AY 21-22</u>
COM210	<u>Radio and TV Production AY 21-22</u>
COM219	<u>Media Management AY 21-22</u>
COM220	<u>Multimedia Portfolio Management with Laboratory AY 21-22</u>
COM218	<u>Integrated Marketing Communication AY 21-22</u>
COM207	<u>Communication Cognate 3- Specialized Journalism Beat Coverage and Reporting AY 21-22</u>
COM221	<u>Disaster, Risk and Humanitarian Communication AY 21-22</u>
COM222	<u>Communication Research 2 AY 21-22</u>
COM208	<u>Communication Cognate 4 Scriptwriting for the Movies AY 21-22</u>
COM217	<u>Communication Elective 4 Intercultural Communication AY 21-22</u>
Academic Program	AB Journalism
Subject Code	Subject Title
JRN209	<u>Communication Performance for Journalism AY 21-22</u>
JRN212	<u>Business and Economic Reporting AY 21-22</u>

JRN213	<u>Disaster Risk Reduction and Conflict Sensitive Reporting AY 21-22</u>
JRN214	<u>Political Journalism AY 21-22</u>
JRN215	<u>Sports and Entertainment Journalism AY 21-22</u>
JRN203	<u>Journalism Ethics AY 21-22</u>
JRN204	<u>Journalism Studies AY 21-22</u>
JRN201	<u>Professional English for Journalism AY 21-22</u>
JRN216	<u>Thesis 2 AY 21-22</u>
EMC321	<u>Literary Criticism AY 21-22</u>
Academic Program	BS Political Science
Subject Code	Subject Title
POL215	<u>Qualitative and Quantitative Analysis of Political Data AY 21-22</u>
POL207	<u>Government and Politics of Developed Countries AY 21-22</u>
POL202	<u>Introduction to Comparative Politics AY 21-22</u>
POL208	<u>Political Behavior, Processes and Movements AY 21-22</u>
POL201	<u>Fundamentals of Political Science AY 21-22</u>
POL203	<u>Social Legislation AY 21-22</u>
POL213	<u>International Law AY 21-22</u>
POL214	<u>Philippine Public Administration AY 21-22</u>
Academic Program	BS Psychology
Subject Code	Subject Title
PSY202	<u>Introduction to Psychology AY 21-22</u>
PSY201	<u>Technical Writing in Psychology AY 21-22</u>
PSY204	<u>BioPsychology AY 21-22</u>

PSY216	<u>Research Methods in Psychology 2 AY 21-22</u>
PSY209	<u>Cognitive Psychology AY 21-22</u>
PSY210	<u>Experimental Psychology with Laboratory AY 21-22</u>
PSY205	<u>Psychological Assessment 1 with Laboratory AY 21-22</u>
PSY211	<u>Field Methods in Psychology with Laboratory AY 21-22</u>
PSY218	<u>Special Topics in Psychology AY 21-22</u>
Academic Program	Legal Management
Subject Code	Subject Title
LGM201	<u>Human Resources Management for Legal Management AY 21-22</u>
LGM205	<u>Business Law (Obligations and Contracts) AY 21-22</u>
LGM211	<u>Business Protection Laws AY 21-22</u>
LGM212	<u>Law on Business and Transfer Tax AY 21-22</u>
LGM202	<u>Microeconomics Theory and Practice AY 21-22</u>
LGM220	<u>Research Method in Legal Management 2 AY 21-22</u>
LGM206	<u>Social Responsibility with Legal Ethics AY 21-22</u>
LGM214	<u>Retail Trade Laws and Consumer Act AY 21-22</u>
LGM213	<u>Law on Business Organizations AY 21-22</u>
LGM221	<u>Strategic Management for Legal Management AY 21-22</u>

